A Appendix

A.1 Proof of Theorem 2.1

Proof. Suppose there is a sufficient reduction $R(\mathbf{X}) = \mathbf{B}^{*'}\mathbf{X}$ and the associated unspecified functions $\{g_t\}_{t\in\mathcal{T}}$, i.e., assume representation (2.5) with $\mathbf{B} = \mathbf{B}^*$. Let $g_t^*(\mathbf{B}^{*'}\mathbf{X}) := g_t(\mathbf{B}^{*'}\mathbf{X}) - \mathbb{E}[g_T(\mathbf{B}^{*'}\mathbf{X})|\mathbf{X}]$ $(t \in \mathcal{T})$, which, by rearrangement, gives $g_t(\mathbf{B}^{*'}\mathbf{X}) = \mathbb{E}[g_T(\mathbf{B}^{*'}\mathbf{X})|\mathbf{X}] + g_t^*(\mathbf{B}^{*'}\mathbf{X})$ $(t \in \mathcal{T})$, where, by definition, the term $\mathbb{E}[g_T(\mathbf{B}^{*'}\mathbf{X})|\mathbf{X}]$ does not depend on T (as T is integrated out) and the term $g_t^*(\mathbf{B}^{*'}\mathbf{X})$ $(t \in \mathcal{T})$ is designed to satisfy (2.7). Thus, for any contrast vector \mathbf{c} , we can rewrite (2.5) (with $\mathbf{B} = \mathbf{B}^{*'}$) as

$$\sum_{t=1}^{K} c_t g_t(\boldsymbol{B}^{*\prime} \boldsymbol{X}) = \sum_{t=1}^{K} c_t \big\{ \mathbb{E}[g_T(\boldsymbol{B}^{*\prime} \boldsymbol{X}) | \boldsymbol{X}] + g_t^*(\boldsymbol{B}^{*\prime} \boldsymbol{X}) \big\} = \sum_{t=1}^{K} c_t g_t^*(\boldsymbol{B}^{*\prime} \boldsymbol{X}),$$

where the second equality follows from $\sum_{t=1}^{K} c_t \mathbb{E}[g_T(B^{*'}X)|X] = \mathbb{E}[g_T(B^{*'}X)|X] \sum_{t=1}^{K} c_t = 0$. Therefore, for representation (2.5), we can always reparametrize the set of functions $\{g_t\}_{t\in\mathcal{T}}$ by $\{g_t^*\}_{t\in\mathcal{T}}$ that satisfies (2.7), implying that we can assume $g_t = g_t^*$, without loss of generality. By definition (2.4), we can re-express (2.5) (with $B = B^*$) as

$$\mathcal{C}(\boldsymbol{X};\boldsymbol{c}) = \sum_{t=1}^{K} c_t \mathbb{E}\left[Y|\boldsymbol{X}, T=t\right] = \sum_{t=1}^{K} c_t g_t^*(\boldsymbol{B}^{*\prime}\boldsymbol{X}),$$
(A.1)

for any contrast vector c. Under the general model (2.1), (A.1) indicates that the X-by-T interaction term g(X, T = t)($t \in T$) in (2.1) corresponds to the term $g_t^*(B^{*'}X)$ ($t \in T$) in (A.1), since the second equation in (A.1) holds for any arbitrary contrast $c = (c_1, \ldots, c_K)$. Furthermore, the term $\mu(X)$ in (2.1) corresponds to $\mu(X)$ of model (2.6), since $\mu(X)$ of model (2.6) represents the unspecified X marginal effect. Thus, under the general model (2.1), (2.5) with $B = B^*$ implies model (2.6).

Conversely, if we assume model (2.6), then, by definition (2.4) we have

$$\mathcal{C}(\boldsymbol{X};\boldsymbol{c}) = \sum_{t=1}^{K} c_t \mathbb{E}\left[Y|\boldsymbol{X}, T=t\right] = 0 + \sum_{t=1}^{K} c_t g_t^*(\boldsymbol{B}^{*\prime}\boldsymbol{X}), \qquad (A.2)$$

for all contrast vectors c, where the X marginal effect $\mu(X)$ in (2.6) drops out due to $\sum_{t=1}^{K} c_t = 0$. Expression (A.2) implies that $B^{*'}X$ is a sufficient reduction for C(X; c), implying (2.5) with $B = B^*$.

A.2 Proof of Corollary 2.1

Proof. By Theorem 2.1, $R(X) = B^{*'}X$ of model (2.6) is a sufficient reduction (2.5). We need to show that span (B^*) is a minimal reduction, and therefore span $(B^*) = S_{C|X}$. Due to the constraint (2.7), B^* of model (2.6) is not related to the X marginal effect, therefore there is no "nuisance" dimension contained in span (B^*) . Moreover, since $B^* \in \Theta_q$, the columns of B^* are linearly independent. This implies B^* is a basis for $S_{C|X}$.

A.3 Justification for excluding the main effect term in the optimization-based representation (2.8)

Under model (2.6) of the main manuscript, we can view the treatment *t*-specific functions $\{g_t^*\}_{t \in \mathcal{T}}$ and the dimension reduction matrix B^* as the solution to the following optimization:

$$(g_1^*, \dots, g_K^*, \boldsymbol{B}^*) = \underset{g_t \in \mathcal{H}^{(\boldsymbol{B})}, \boldsymbol{B} \in \Theta_q}{\operatorname{argmin}} \mathbb{E}\left[\left(Y - \mu(\boldsymbol{X}) - g_T(\boldsymbol{B}'\boldsymbol{X})\right)^2\right]$$

subject to $\mathbb{E}\left[g_T(\boldsymbol{B}'\boldsymbol{X})|\boldsymbol{X}\right] = 0,$ (A.3)

where $\mu(\mathbf{X})$ is the fixed term given from the assumed model (2.6). However, in (A.3), we have

$$\begin{aligned} & \underset{g_t \in \mathcal{H}^{(B)}, \boldsymbol{B} \in \Theta_q}{\operatorname{arg\,min}} \mathbb{E} \left[Y^2 + (\mu(\boldsymbol{X}))^2 + (g_T(\boldsymbol{B}'\boldsymbol{X}))^2 - 2\mu(\boldsymbol{X})Y - 2g_T(\boldsymbol{B}'\boldsymbol{X})Y + 2g_T(\boldsymbol{B}'\boldsymbol{X})\mu(\boldsymbol{X}) \right] \\ &= \underset{g_t \in \mathcal{H}^{(B)}, \boldsymbol{B} \in \Theta_q}{\operatorname{arg\,min}} \mathbb{E} \left[Y^2 + (g_T(\boldsymbol{B}'\boldsymbol{X}))^2 - 2g_T(\boldsymbol{B}'\boldsymbol{X})Y + 2g_T(\boldsymbol{B}'\boldsymbol{X})\mu(\boldsymbol{X}) \right] \\ &= \underset{g_t \in \mathcal{H}^{(B)}, \boldsymbol{B} \in \Theta_q}{\operatorname{arg\,min}} \mathbb{E} \left[Y^2 + (g_T(\boldsymbol{B}'\boldsymbol{X}))^2 - 2g_T(\boldsymbol{B}'\boldsymbol{X})Y + 2\mathbb{E} \left[g_T(\boldsymbol{B}'\boldsymbol{X})\mu(\boldsymbol{X}) | \boldsymbol{X} \right] \right] \\ &= \underset{g_t \in \mathcal{H}^{(B)}, \boldsymbol{B} \in \Theta_q}{\operatorname{arg\,min}} \mathbb{E} \left[Y^2 + (g_T(\boldsymbol{B}'\boldsymbol{X}))^2 - 2g_T(\boldsymbol{B}'\boldsymbol{X})Y + 2\mathbb{E} \left[g_T(\boldsymbol{B}'\boldsymbol{X})\mu(\boldsymbol{X}) | \boldsymbol{X} \right] \right] \end{aligned}$$

where the first equality follows from the fact that $\mu(\mathbf{X})$ is not a component that we optimize over, the second equality follows from an application of the iterated expectation rule to condition on \mathbf{X} and the last equality follows from the constraint $\mathbb{E}[g_T(\mathbf{B}'\mathbf{X})|\mathbf{X}] = 0$ in (A.3). Therefore, representation (A.3) can be simplified to (2.8) of the main manuscript, which does not involve the unspecified term $\mu(\mathbf{X})$ of the underlying model.

A.4 Proof of Proposition 3.1

Proof. Note that $\eta_t - \bar{\eta} \in \text{span}(\Xi)$ and hence $(\eta_t - \bar{\eta})' X$ is measurable with respect to $X'\Xi$. If model (3.1) holds, then

$$\begin{aligned} \mathcal{C}(\mathbf{X}'\mathbf{\Xi}; \mathbf{c}) &= \sum_{t=1}^{K} c_t \mathbb{E}[Y \mid \mathbf{X}'\mathbf{\Xi}, T = t] \\ &= \sum_{t=1}^{K} c_t \mathbb{E}[\mathbb{E}[Y \mid \mathbf{X}, T = t] \mid \mathbf{X}'\mathbf{\Xi}, T = t] \\ &= \sum_{t=1}^{K} c_t \mathbb{E}[\mu_0(\mathbf{X}) + \boldsymbol{\eta}'_t \mathbf{X} \mid \mathbf{X}'\mathbf{\Xi}, T = t] \text{ by (3.1)} \\ &= \sum_{t=1}^{K} c_t \mathbb{E}[(\boldsymbol{\eta}_t - \bar{\boldsymbol{\eta}})' \mathbf{X} \mid \mathbf{X}'\mathbf{\Xi}, T = t] \text{ (by zero-sum constraint on contrast } \mathbf{c}) \\ &= \sum_{t=1}^{K} c_t (\boldsymbol{\eta}_t - \bar{\boldsymbol{\eta}})' \mathbf{X} \text{ (by the measurability condition)} \\ &= \sum_{t=1}^{K} c_t (\mu_0(\mathbf{X}) + \boldsymbol{\eta}'_t \mathbf{X}) \text{ (by the zero-sum constraint on contrast } \mathbf{c}) \\ &= \sum_{t=1}^{K} c_t \mathbb{E}[Y \mid \mathbf{X}, T = t] \text{ (by (3.1))} \\ &= \mathcal{C}(\mathbf{X}; \mathbf{c}). \end{aligned}$$

That (η_1, \ldots, η_K) are distinct and $\pi_t > 0$ is sufficient to guarantee that there are K - 1 nonzero eigenvalues in the matrix H in (3.2). Since the "between" group dispersion matrix H in (3.2) has K - 1 nonzero eigenvalues and the rank of Ξ is K - 1, it is clear span $(\Xi) = S_{C|X}$.

A.5 Proof of Proposition 3.2

Proof. Let Y_t denote Y given T = t (t = 1, ..., K), i.e., the T-specific outcome. For a given β , consider the expression:

$$\mathbb{E}\left[(Y - \gamma_T \boldsymbol{\beta}' \boldsymbol{X})^2\right] = \sum_{t=1}^K \pi_t \mathbb{E}\left[(Y_t - \gamma_t \boldsymbol{\beta}' \boldsymbol{X})^2 \mathbf{1}_{(T=t)}\right] = \sum_{t=1}^K \pi_t \mathbb{E}\left[(Y_t - \gamma_t \boldsymbol{\beta}' \boldsymbol{X})^2\right],$$

which can be minimized by minimizing each of the K terms with respect to γ_t (t = 1, ..., K) separately. For the uncentered $\tilde{\gamma}_t$, standard least-squares theory gives the solution as

$$\tilde{\gamma}_t = \frac{\operatorname{cov}(\boldsymbol{\beta}'\boldsymbol{X}, Y_t)}{\operatorname{var}(\boldsymbol{\beta}'\boldsymbol{X})} = \frac{\boldsymbol{\beta}'\operatorname{cov}(\boldsymbol{X}, Y_t)}{\boldsymbol{\beta}'\boldsymbol{\Sigma}_X\boldsymbol{\beta}} \quad (t = 1, \dots, K)$$

Because X is centered and Y_t is centered within each treatment t, the covariance in the numerator can be written as

$$\operatorname{cov}(\boldsymbol{X}, Y_t) = \mathbb{E}[\boldsymbol{X}Y_t] = \mathbb{E}[\boldsymbol{X}\mathbb{E}[Y_t|\boldsymbol{X}]] = \mathbb{E}[\boldsymbol{X}\boldsymbol{X}'\boldsymbol{\eta}_t] = \mathbb{E}[\boldsymbol{X}\boldsymbol{X}']\boldsymbol{\eta}_t = \boldsymbol{\Sigma}_{\boldsymbol{X}}\boldsymbol{\eta}_t,$$

and hence

$$\tilde{\gamma}_t = \frac{\beta' \Sigma_X \eta_t}{\beta' \Sigma_X \beta} \quad (t = 1, \dots, K).$$

Centering the $\tilde{\gamma}_t$ finishes the proof.

A.6 **Proof of Proposition** 3.4

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Proof. This equivalency, presented in Proposition 3.4 follows from Proposition 3.3 that gives an explicit expression of the minimizer $(\gamma_1, \gamma_2, \beta)$ of (3.6) in terms of the population parameters in (3.1), and the expression of ξ_1 available in a closed form.

Consider the criterion of (3.6) at the minimum:

$$\begin{aligned} &(**) = \min_{(\gamma_1, \gamma_2, \beta)} \mathbb{E}[(Y - X'\beta\gamma_t)^2] \\ &= \min_{(\gamma_1, \gamma_2, \beta)} \pi_1 \mathbb{E}[(Y - X'\beta\gamma_1)^2 \mid T = 1] + (1 - \pi_1) \mathbb{E}[(Y - X'\beta\gamma_2)^2 \mid T = 2] \end{aligned}$$
(A.4)

By Proposition 3.3, the minimum (**) occurs at $\boldsymbol{\beta} = \boldsymbol{\xi}_1$ and $\gamma_t = (\boldsymbol{\xi}_1' \boldsymbol{\Sigma}_X \boldsymbol{\xi}_1)^{-1} \boldsymbol{\xi}_1' \boldsymbol{\Sigma}_X (\boldsymbol{\eta}_t - \bar{\boldsymbol{\eta}}) = (\boldsymbol{\xi}_1' \boldsymbol{\Sigma}_X \boldsymbol{\xi}_1)^{-1} \boldsymbol{\xi}_1' \boldsymbol{\Sigma}_X (\boldsymbol{\eta}_t - \{\pi_1 \boldsymbol{\eta}_1 + (1 - \pi_1) \boldsymbol{\eta}_2\}) (a = 1, 2)$, that is:

$$\gamma_{1} = (\boldsymbol{\xi}_{1}'\boldsymbol{\Sigma}_{X}\boldsymbol{\xi}_{1})^{-1}\boldsymbol{\xi}_{1}'\boldsymbol{\Sigma}_{X}(\boldsymbol{\eta}_{2}-\boldsymbol{\eta}_{1})(\pi_{1}-1) = \|\boldsymbol{\eta}_{2}-\boldsymbol{\eta}_{1}\|(\pi_{1}-1) \text{ and} \gamma_{2} = (\boldsymbol{\xi}_{1}'\boldsymbol{\Sigma}_{X}\boldsymbol{\xi}_{1})^{-1}\boldsymbol{\xi}_{1}'\boldsymbol{\Sigma}_{X}(\boldsymbol{\eta}_{2}-\boldsymbol{\eta}_{1})\pi_{1} = \|\boldsymbol{\eta}_{2}-\boldsymbol{\eta}_{1}\|\pi_{1},$$
(A.5)

which follows from $\boldsymbol{\xi}_1 = (\boldsymbol{\eta}_2 - \boldsymbol{\eta}_1)/\|\boldsymbol{\eta}_2 - \boldsymbol{\eta}_1\|$. Plugging (A.5) and $\boldsymbol{\beta}(=\boldsymbol{\xi}_1) = (\boldsymbol{\eta}_2 - \boldsymbol{\eta}_1)/\|\boldsymbol{\eta}_2 - \boldsymbol{\eta}_1\|$ into the second line of (A.4) gives:

$$(**) = \pi_{1} \mathbb{E}[(Y - \mathbf{X}'(\boldsymbol{\eta}_{2} - \boldsymbol{\eta}_{1})(\pi_{1} - 1))^{2} | T = 1] + (1 - \pi_{1})\mathbb{E}[(Y - \mathbf{X}'(\boldsymbol{\eta}_{2} - \boldsymbol{\eta}_{1})\pi_{1})^{2} | T = 2]$$

$$= \pi_{1} \mathbb{E}[(Y - \mathbf{X}'\boldsymbol{\beta}(\pi_{1} - 1))^{2} | T = 1] + (1 - \pi_{1})\mathbb{E}[(Y - \mathbf{X}'\boldsymbol{\beta}\pi_{1})^{2} | T = 2]$$

$$= \pi_{1} \mathbb{E}[(Y - \mathbf{X}'\boldsymbol{\beta}(T + \pi_{1} - 2))^{2} | T = 1] + (1 - \pi_{1})\mathbb{E}[(Y - \mathbf{X}'\boldsymbol{\beta}(T + \pi_{1} - 2))^{2} | T = 2]$$

$$= \mathbb{E}[(Y - \mathbf{X}'\boldsymbol{\beta}(T + \pi_{1} - 2))^{2}],$$

(A.6)

in which we set $\beta = (\eta_2 - \eta_1) \in \mathbb{R}^p$. The last line of (A.6) is the least squares criterion on the right-hand side of (3.10) associated with β^* of model (3.8). Since the minimum (**) (A.4) is unique, it follows that $\beta^* = (\eta_2 - \eta_1)$, which is proportional to $\xi_1 = (\eta_2 - \eta_1)/||\eta_2 - \eta_1||$.

A.7 Depression treatment study: Boxplots of the estimated Values of ITRs with a larger number of pretreatment covariates



Figure A1: Comparison of the boxplots of the estimated Values (5.1) of the treatment decision rules (ITRs) (the 4 methods [CSIM, MC, K-LR, K-SAM] considered in the main manuscript and the two naive rules of assigning everyone placebo [All PBO] and everyone the active drug [All DRUG]), obtained from 500 randomly split testing sets. Higher Values are preferred.

Code (Github Repository)

Click here to download Link(s) to supporting data http://github.com/syhyunpark/hd-csim